

## **GCSE BUSINESS STUDIES**

### **Course**

The GCSE in Business is in two units:

#### **Theme 1: Investigating Small Business**

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

#### **Theme 2: Building a Business**

Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with an emphasis on aspects of marketing, operations, finance and human resources. It also considers the impact of the wider world on the decisions a business makes as it grows.

### **Assessment**

Both units are assessed by a final, written examination in Year 11.

### **Progression/Careers Information**

All business courses can help to prepare students for further and higher education such as AS/A2 Levels and BTEC and NVQ courses. Students will become skilled in making decisions, being creative, solving problems, understanding finance, dealing with data, communicating and working as part of team.

A GCSE Business course could lead to work in a business-related profession such as Accountancy, Law, Marketing or the Leisure and Tourism Industry.